



# SENIOR COMMUNICATIONS MANAGER

Minderoo Foundation is a modern philanthropic organisation. We take on tough, persistent issues with the potential to drive massive change. We incubate ideas and accelerate impact. We push the limits of what is believed possible. Minderoo Foundation is independent, forward thinking and seeks effective, scalable solutions. We are proudly Australian, and one of Asia's largest philanthropies, with AUD \$2 billion committed to a range of global initiatives. Our team comprises over 100 employees across seven locations.

## About the role

We are currently recruiting a professional and experienced Senior Communications Manager to join our organisation which is committed to ending one of the world's most serious human rights issues in our lifetime.

Key responsibilities of the role include but are not limited to:

- Working with the CEO & leadership team, build the end to end marcomms driving the successful delivery of OKR's (objectives & key results) for the group.
- Working with the communications teams (Brand/design, digital, PR, social and Internal), develop a detailed and comprehensive communications strategy.
- Build a deep and strong distribution network for delivery of messaging (the Media, 1 to 1 contact, government relations and specific influencer networks).
- Lead the delivery of these programmes through strong project management skills (across all channels) in partnership with the specialist leads: Branding/design, digital, social and PR.
- Work with the Communications team to create content packages across print, digital, video, social that promote the stories critical to the initiative.
- Manage all incoming media enquiries and build a media strategy, in conjunction with the Communications team, for proactive messaging.
- Tactical comms support for day to day e.g. announcements, newsletters etc

## About you

To be successful in this role you will have 10-15 years' experience in a communications role. Proven ability to write strategic plans and execute across all channels. Proven ability to steward PR, brand design, website build, social campaigns, content production in partnership with communication specialists.

You will have solid experience in public policy and advocacy. Experience in media a benefit.

You are committed to making a difference in a campaign against a major global issue.

A bachelor's degree in Marketing, Communications, Politics, Law or equivalent. While you have no direct reports, you will work closely to support the leadership team.

If you are ready for a challenge, and this sounds like the opportunity for you, please apply.



## **Next Steps**

Please attach your resume and a short paragraph highlighting your relevant expertise.

Optional: If you have questions, please contact XYZ on

*Tattarang and Minderoo Foundation embraces Equal Opportunity and promotes diversity. We actively encourage Aboriginal & Torres Strait Islanders, people of all backgrounds, ages, sexual orientation, and those with Disability to apply.*